

International Conference on Recent Advances in Economic and Social Research



PROGRAM OF THE INTERNATIONAL CONFERENCE

The *International Conference on Recent Advances in Economic and Social Research* aims at bringing together academics, researchers, postdoctoral researchers or PhD. candidates from Romania and abroad in order to exchange their expertise on the issues relevant to the conference sections

Sections:

- Section I – Investigations on Financial Markets
- Section II – Macroeconomic Forecasting
- Section III – Management of Private and Public Sectors
- Section IV – Law and Economy

13-14 May 2015

**Institute for Economic Forecasting, Casa Academiei, Calea 13 Septembrie no.
13, West Wing, Third Floor, rooms 3345 and 3348.**

SCIENTIFIC COMITEE:

- Academician Liviu-Lucian ALBU, IEF
- Marioara IORDAN, PhD., IEF
- Prof. Dorin JULA, PhD., IEF
- Prof. Elena PELINESCU, PhD., IEF
- Prof. Mario GIAMPIETRO, PhD., UAB (Universitat Autònoma de Barcelona)
- Prof. Tsangyao CHANG, PhD., Feng Chia University, Taiwan
- Prof. Francesco PASTORE, PhD., Seconda Università degli studi di Napoli
- Prof. Alexandru STRATAN, PhD., INCE Chisinau, Moldova
- Prof. Adriana GRIGORESCU, PhD., NSPSPA
- Asoc. Prof. Radu LUPU, PhD., IEF
- Petre CARAIANI, PhD., IEF
- Asoc. Prof. Oana LOBONȚ, PhD., WUT
- Asoc. Prof. Nicoleta MOLDOVAN, PhD., WUT
- Nona Mihaela CHILIAN, PhD., IEF
- Adrian Cantemir CĂLIN, PhD., IEF

TECHNICAL COMITTEE:

- Oana Cristina POPOVICI, PhD., IEF
- Daniel Ștefan BELINGHER, PhD., IEF
- Tiberiu DIACONESCU, PhD., IEF
- Mihaela SIMIONESCU, PhD., IEF

13 May 2015

09.30 - 10.00 Registration of the participants, room 3348

10.00 – 10.20 Official opening, room 3348

10.20 – 13.00 Section I – Investigations on financial markets, Room 3348

Moderator: Prof. Elena PELINESCU, PhD., IEF

Secretary: Oana Cristina POPOVICI, PhD., IEF

Speakers (15 minutes/presentation and 5 minutes for discussions):

1. Daniela-Georgeta BEJU, *The financial impact of monetary policy interest cuts*
2. Adrian Cantemir CĂLIN, *The power of speech - The way in which QE-talk influences financial markets*
3. Adrian Cantemir CĂLIN, *An intraday investigation of the influence of BOE's Asset Purchase Target on financial markets*
4. Delia-Elena DIACONAȘU, *Central and Eastern European stock markets in times of crisis*
5. Ana-Cristina NICOLESCU, Nicoleta Claudia MOLDOVAN, Simona BURTA, *Empirical applications of Cash-Flow Statements*
6. Ioan Alin NISTOR, *Evolution of insurance companies in Romania*
7. Titus SUCIU, *Fundamental analysis of the tourism sector that quotes at Bucharest stock exchange*
8. Titus SUCIU, *The impact of fear on the stock exchange gamblers' behaviour*

10.20 – 13.00 Section III – Management of Private and Public Sectors, Room 3345

Moderator: Marioara IORDAN, PhD., IEF

Secretary: Daniel Ștefan BELINGHER, PhD., IEF

Speakers (15 minutes/presentation and 5 minutes for discussions):

1. Mihaela ANGHEL (JARADAT), *Using human resources in school education*
2. Marian BÂRGĂU, *Forms of leadership for a better organizational efficiency*
3. Răzvan CHIȚESCU, *The importance of information flow in managerial decisions*
4. Elena Laura COJOCARU (ILIESCU), *Quality management in health systems*

5. Mircea CRICOVEAN, *Surse de finanțare specifice parohiilor, ca unități locale, provenite din activități fără scop lucrativ*
6. Adelina DUMITRESCU PECULEA, *Sustainable Development Vectors for Public Administration Process Optimization*
7. Leocadia Luminița HUȘANU (SÂRBU), *Multicultural Business Communication*
8. Adrian IONESCU, *Brand orientation, NPD capabilities and market performance of firms*

13.00 – 13.30 Coffee Break

13.30 –17.30 Section II – Macroeconomic Forecasting, Room 3348

Moderator: Prof. Dorin JULA, PhD., IEF

Secretary: Mihaela SIMIONESCU, PhD., IEF

Speakers (15 minutes/presentation and 5 minutes for discussions):

1. Daniel Ștefan BELINGHER, *The impact of household's consumption evolution in budgetary revenues. Romania's case*
2. Daniel Ștefan BELINGHER, *Main logical cracks in the Ricardian Equivalence Model - a review*
3. Fabio BLANCO, *Towards a Competitiveness in the Economic Activity in Colombia: Using Moore's families and Galois Lattices in Clustering*
4. Gabriel BOBEICĂ, *Changing economies: do policy makers have more or less space for reaction?*
5. Alina Steluța CRISTEA, *How we can restore the balance in the Romanian energy market*
6. Marioara IORDAN, Maria-Lenuța CIUPAC-ULICI, *Is there a relationship between HDI and happiness index?*
7. Delia-Cristina LUNG, *Foreign investments - an adjuvant of development, modernization and Europeanization processes in post-communist Romania?*
8. Oana Cristina POPOVICI, *FDI drivers in secondary and tertiary sectors in the new EU countries*
9. Elena Rusu, *The contribution of foreign direct investments to the development of agricultural sector in Romania*
10. Ovidiu Mircea TIEREAN, *The trend of marriages in Romania, reason for concern?*
11. Victor Raúl López RUIZ, Domingo Nevado PEÑA, *Intellectual Capital versus Financial Capital in business cycles*

13.30 –17.30 Section IV – Law and Economy, Room 3345

Moderator: Petre CARAIANI, PhD., IEF

Secretary: Tiberiu DIACONESCU, PhD., IEF

Speakers (15 minutes/presentation and 5 minutes for discussions):

1. Calin BERAR, *The individualization of punishment according to the new Criminal Code*
2. Florina Maria BOBEȘ, *Economy, efficiency and effectiveness in performance audit*
3. Ana-Patricia CSATLOS (HOMORODEAN), *Recent tax measures on taxation of the earned income in the European Union*
4. Ioana HERBEI (MOȚ), *Percepția profesioniștilor contabili privind politicile contabile*
5. Cristian MOCAN, *Reflection on the impact of introducing the Lottery of tax slips in Romania*
6. Mirona MUREA, *Analyzing the effectiveness of the current EU economic diplomacy*
7. Mai Anh NGO – SAIMAA, Andrei CONDREA, *Intercultural Dimensions in Negotiations: Romania vs Vietnam*
8. Marius-Cristian PANĂ, *Minimum wage law and business environment in Romania: an institutional perspective*
9. Iulia ROȘIANU COCOȘ, *About the principle of equality before the law*
10. Sorana VAIDHAZAN, *The limits of economic liberalism*

14 May 2015

10.00 – 11:00 Section I – Investigations on financial markets, Room 3348

Moderator: Prof. Elena PELINESCU, PhD., IEF

Secretary: Oana Cristina POPOVICI, PhD., IEF

Speakers (15 minutes/presentation and 5 minutes for discussions):

1. Diana Larisa ȚÂMPU, *Romanian banking system reaction to the financial and economic crisis following the E3MG model scenarios of Pollitt and Barker*
2. Mircea UNTARU, *Realizable value versus fair value in the evaluation of companies stocks*
3. Yang-Cheng LU, Hao FANG, Xiang XU, *The Impact of the Mechanism of Director Governance of Chinese Listed Banks on Bank Herding Behaviour in Lending*

11.00 – 12.30 Section II – Macroeconomic Forecasting, Room 3348

Moderator: Prof. Dorin JULA, PhD., IEF

Secretary: Mihaela SIMIONESCU, PhD., IEF

Speakers (15 minutes/presentation and 5 minutes for discussions):

1. Catrinel COTAE, *Environmental Risks and Regional Competitiveness: Bridging the Conceptual Gap*
2. Mert TOPCU, Ebru TOPCU, Ulaş ÜNLÜ, *The Relationship between Foreign Direct Investment and Energy Consumption: Evidence from Balkan Countries*
3. Ioana VIASU, *Are production functions Cobb-Douglas? An econometric analysis*
4. Beatrice VLADU, *An empirical investigation regarding the ethics of earnings management*

12.30 – 13.00 Coffee Break

13.00 – 17.30 Section III – Management of Private and Public Sectors, Room 3348

Moderator: Marioara IORDAN, PhD., IEF

Secretary: Daniel Ștefan BELINGHER, PhD., IEF

Speakers (15 minutes/presentation and 5 minutes for discussions):

1. Oana - Ramona LOBONȚ, Milena - Jana SCHANK, ***The tertiary educational need for youth civic and ethical skills and competences development***
2. Magda Mihaela LUCA, ***Social research on the medical prosthetic restoration therapy at adolescents level***
3. Maria-Magdalena LUPU, ***Integrated communication for business***
4. Viorel MIHĂLCIOIU, ***Theoretical aspects of migration influence on multicultural organizations***
5. Carmen OLTEANU (ANDREIANA), ***The organizational culture, essential to the performance of the educational institution***
6. Cristina OLTEANU (VOICU), ***Project management tools used to implement specific activities of structural and cohesion funds management***
7. Cristian Petru POP, ***Human resources in private and public schools***
8. Pavel STOYNOV, ***Development of Spa and Wellness Tourism in Bulgaria***
9. Gabriel-Iulian TĂNASE, ***Military education quality in consequence of a powerful educational management***
10. Ana-Maria UDREA, ***Young people unemployment within EU – policies and results***
11. Marian VELICA, ***Managers attitude towards officials***
12. Mihai Adrian VÎLCEA, ***Quality assurance in non-formal education – youth work***
13. Janeta WEISZ, Maria TOTH, Alexandru JIVAN, ***Empirical research on the degree of influence between public health and Romanian professional outcomes in education***

17.30 – 18.00 Round Table with Conference's conclusions

Important notification!

Conference participants will have the opportunity to submit their manuscripts to the *Institute for Economic Forecasting Conference Proceedings*.